

Online Advertising Opportunities 2020

Video Banner

Months	Price (excl. 19% VAT)
6 months	1.560,-€
9 months	1.870,-€

Size

400 pixels wide x 200 pixels high.

Link

Please supply the web address the ad should link to.
Only one URL on YouTube or Vimeo will be accepted.

Placement

See live examples on webpage "[EXHIBITORS >>](#)"

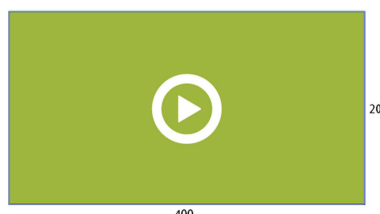


Image Banner

Months	Price (excl. 19% VAT)
6 months	770,-€
9 months	1.120,-€

Size

330 pixels wide x 230 pixels high.

JPG, PNG, GIF (but no animated gif files accepted)

Link

Please supply the web address the ad should link to.

Placement

See live examples on webpage "[VISITORS >>](#)"

Please note the ads may be displayed with a maximum of five ads in rotation.

Email Newsletter

The newsletter has up to date information about the developments for the exhibition itself plus stories from the exhibitors and speakers. It is sent out via the media supporters to over 6,000 recipients who are largely manufacturers, developers, researchers and entrepreneurs from the target sectors. You can certainly take this opportunity to give everyone promotional information about your company, get your audience to participate in your presentation and quickly understand your company's offering.

Insertions	Price (excl. 19% VAT)
1 insertion	850,-€
2 insertions	1.360,-€

Assets needed:

200-word (maximum) article.

One image (no larger than 600 pixels wide).

Copyright

Advertisers are solely liable for copyright violations.

We reserve the right to remove/crop any image and/or text we perceive to be outside our policies.

For questions please contact us at info@biochip-berlin.de .